



portermandesign
INNOVATIVE CREATIVE

David Porter

Creative Designer/Art Director

Phone
412.818.3119

Email
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Website
portermandesign.com

Experience

97-Present

Mirage Marketing/Communications
Pittsburgh Pennsylvania,

Design Lead/Creative Director

Responsible for all print design including digital design support

Clients include, Alcoa, Kennametal, Verizon, Wabtec, Straub Beer

91-97

Spectrum Graphics Inc.
Pittsburgh Pennsylvania,

Senior Graphic Designer

Responsible for corporate identity branding and printed collateral materials

Clients included, GNC, Pitt-Ohio,

87-91

Productive Sales Promotions
Pittsburgh Pennsylvania

Freelance Designer

Responsible for concept and design of printed materials brochures, posters, catalogs.

Clients included, Goodyear, NAPA, Titan Batteries, Warn Winch

Skills

Adobe InDesign CC 2019

Adobe Illustrator CC 2020

Adobe Photoshop CC 2020

Adobe Bridge CS3

Adobe Acrobat X Pro

QuarkXPress 9

PowerPoint

Word

Education

Art Institute of Pittsburgh,
85-87 Associates Degree:
Visual Communications

Other Skills

Copy writing
Concept Generation
Humorous Illustration
Caricatures

Awards

2 Silver Microphone Awards,
Straub Beer radio spots, beer category and best talent

Visual thinker that uses his noggin' crafting compelling solutions,
fueled by coffee, classic rock and pizza